

SEO Proposal

SEARCH ENGINE OPTIMIZATION



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WHY SEO ?

- SEO defines the Process of getting search results for free, "Organic", "Editorial", or 'Natural' search traffic.
- Essentially, SEO is the process of Optimizing your Website through various methods.
- To Rank Higher for some relevant Keywords on Search Engine like Google, Bing and Yahoo with Effective SEO.
- Your Website will appear more on Search Engine Result Pages(SERP) due to the positive relationship with that Search Engine's Special Ranking Algorithms.



Objective Of SEO!

- **To Make Your Website Easily Visible On Search Engines**
- **To Increase the Visibility of Your Website Organically**
- **To Get More Traffic/Visitor on Your Website**
- **To Get More Leads/Sales From Search Engines/Online**





SERVICE DETAILS

- **On-Page Optimization**
- **Technical SEO**
- **Content Optimization**
- **Ranking**
- **Off-Page Optimization**
- **Links Building**
- **Monthly Reporting**
- **Keywords Research**
- **Social Media Posting**



SEO PLANS

Description	Bronze	Silver	Gold	Platinum
Monthly Seo Cost	10,000	15,000	25,000	35,000
Keywords to be Optimized	5	10	20	40
Website Audit	Yes	Yes	Yes	Yes
SEO Capability Check	Yes	Yes	Yes	Yes
On-Page Optimization	Yes	Yes	Yes	Yes
Off-Page Optimization	Yes	Yes	Yes	Yes
Website Usability & Conversion	Yes	Yes	Yes	Yes
Reporting	Yes	Yes	Yes	Yes
Minimum Contract Duration	6 Month	6 Month	6 Month	6 Month