

SMM Proposal



Social Media Marketing



#Instagram Marketing



#LinkedIn Marketing



#Twitter Marketing



#Facebook Marketing



#YouTube Marketing

Benefits of SMM

- Increased In Brand Awareness
- More Inbound Traffic
- Improved Search Engine Rankings
- Higher Conversion Rates
- Reach Your Targeted Audiences
- Cost Effective
- Gain Marketplace Insights
- Brand Authority



SMM Plans Facebook+Instagram Ad Campaign

Description for Facebook+Instagram Ad Campaign	Numbers
Minimum Contract Period	3 Months
Monthly Management Cost	Rs.10,000
Understand the client's business and their target audience and campaign goals	Yes
Website Analysis to understand the products/services	Yes
Competitor's Ads Analysis	Yes
Campaign Setup	Yes
Attractive Creative Ad Designing	3
Regular Bid (CPC) Management	Yes
Goal Setting in Google Analytics	Yes
Weekly Report	Yes
Monthly Report	Yes
Regular Campaign Optimization	Yes

Contact Details

Mobile No. 9372312546

janmejaysahu@gmail.com

Address

L-111, Ground Floor,
Dreams Mall, Bhandup (W)
Mumbai -78